



Phone: 801.925.2411

*"Our Products are Recommended by Patients  
and Physicians Worldwide."*

## Health Food Store Rewards Program Information

Thank you for offering to help spread the word about Lyme disease and Bryan Rosner's book, "The Top 10 Lyme Disease Treatments"! We appreciate your efforts!

Enclosed please find a health food store promotional flyer. Here is the procedure for approaching your local health food store:

1. Take the enclosed flyer (and a copy of the book, if you own one) to your local health food store and speak with the employee (or owner) who is in charge of book orders. Share your experience with the book and with Lyme disease, and help the employee understand the importance of this topic. Lyme disease is rapidly spreading and most health food store workers know this, so sharing the information should be relatively easy. If you have any news articles on Lyme disease, you should bring them.
2. The minimum order is 5 books, so make sure the employee understands this. The book sells in health food stores for \$29.95 retail. Health food stores are offered a 40% discount with free shipping. You can also tell the store that we will provide a free counter-top display case for the books which holds 5 books, if they are interested.
3. After the employee has agreed to order 5 books, tell them that the publishing company will contact them. Then, you can leave the store – your job is done.
4. The last step in the process is to call me (Bryan Rosner) at (530) 541-7200. Give me the name and phone number of the employee at the health food store. I will call them and arrange for the sale.

After we receive payment from the store for the 5 book order, we will send you a check for \$100 to thank you for your help in spreading the word about our books.

You can repeat the above process with as many stores as you like. Although we do not pay you when each individual store re-orders, we will pay you \$100 each time you get a new store to carry the book for the first time. There is no limit on this offer!

Thanks again for your help! If you have any questions, feel free to call (530) 541-7200.

Sincerely,

Bryan Rosner  
**BioMed Publishing Group**  
Phone: (801) 925-2411  
Fax: (530) 452-1970  
Email: [admin@lymebook.com](mailto:admin@lymebook.com)  
<http://www.lymebookstore.com>