

Online Forum Banner Ad

Advertising Rate Card

*Let the World Know About Your
Lyme Disease Products or Services!*

Open Letter to Advertisers:

Lyme Community Forums is our central online discussion group where Lyme Disease sufferers, doctors and researchers communicate. Why is Lyme Community Forums special? Because it is exclusively recommended in Bryan Rosner's new book, *The Top 10 Lyme Disease Treatments*, as the central hub for Lyme-related communication, collaboration, and friendship among the Lyme Disease community.

As sales continue to increase for the book, so does membership at Lyme Community Forums. Banner advertising at Lyme Community Forums provides exclusive access to the grass roots, intimate setting in which Lyme sufferers communicate. Currently, Lyme Community Forums averages 10,000 hits per month, and the number is increasing gradually with each month, as our readership continues to grow.

Why should you advertise your Lyme Disease product or service using the banner ad program? Here are some unique benefits:

- 1. Banner ads appear at the TOP of the forum page, on EVERY page that a user can visit at the forum, including all posts, membership information, articles, etc. This visibility creates repetition that allows consistent forum users to become aware of your product. If they do not click the ad right away, they eventually will, as they continue to see it over and over at the top of the page.**
- 2. While your ad may be rotated along with other ads, you will be the only visible banner ad at any given time, hence capturing the complete attention of your audience.**
- 3. When you compare the price of this advertising venue with others, we believe you will find this opportunity to be a high-value proposition.**
- 4. We are the most well-known publisher of Lyme Disease materials in the world.**
- 5. When you advertise with our company, you are accessing your PRECISE target market—our entire focus centers on Lyme Disease, as you can see by viewing our website (<http://www.lymebookstore.com>).**

The cost of the Banner Ad Program is \$100 / month, and there is no minimum contract. You can cancel at any time. This advertising program requires that you provide a .jpeg or .gif banner image approximately 560 x 80 pixels (small size variations can be accommodated). Your ad will be rotated at the top of the page. To ensure quality advertising, we will never have more than 5 advertisers at any given time. We accept Visa, MasterCard, check, money order, or PayPal. To arrange payment, please email us at admin@lymebook.com to let us know how you would like to pay. If you have any questions, feel free to get in touch with us.

Sincerely,

Leila Kempf
BioMed Publishing Group

Fax: (530) 452-1970
Phone: (801) 925-2411
Email: admin@lymebook.com
Website: www.lymebookstore.com



Phone: 801.925.2411
Email: admin@lymebook.com
Website: LymeBookStore.com

BioMed Publishing Group
1157 Early Dawn Trail
South Lake Tahoe, CA 96150

**“Our Books Are
Recommended By
Patients And Physicians
Worldwide!”**